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# Social Media Resident Job Description

## The Austin Stone Community Church

Resident Title: Social Media Resident

Reports to: Social Media Manager

Location: Creative, Communications

Employee Type: Full-Time

Classification: Shared Staff—Reliant

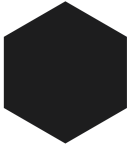
Residency Employment Dates: August 1, 2022 - July 31, 2024

### Summary

As part of the Communications Team at The Austin Stone Community Church, the Social Media Resident will be responsible for supporting the Social Media Manager and Communications Team members in the development of a central social strategy for The Austin Stone. They will also assist in shepherding congregation and ministry social media managers.

### Essential Responsibilities

- Support in the creation of social posts that tell the story of how Christ is moving through The Austin Stone such as, but not limited to:
  - Becoming proficient in creating graphics for social media posts and stories on Canva
  - Creating content for all social media platforms
  - Researching new ways to share on social (i.e. Instagram Reels, Guides, Videos)
  - Brainstorming and planning future posts for central, congregations, and ministries
- Shadow Social Media Manager to learn social media strategy for congregations and ministries
- Capture Instagram Stories at various events and Sunday services
- Evaluate analytics and adjust social plans based on social performance
- Assist the Communications Team in supporting any congregation and ministry with social media needs they may have to ensure that the standards outlined in the Social Media Guide and Brand Guidelines are upheld through collaboration with the Social Media Manager, Communications Director, and Design Director.



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## Team Culture

As a Social Media Resident, the employee will be a part of the Creative Team, which outlines the following in their Manifesto:

- We choose the Word of God over the words of people.
- We depend on the power of the Spirit rather than our own.
- We love and worship Jesus above everything else.
- We are a community of shepherds.
- We choose servanthood over stardom.
- We strive for excellence, not perfection.
- We are not moved by applause or criticism.
- We choose camaraderie over comparison.
- We focus on character over competence.
- We consider others more important than ourselves.

## Austin Stone Culture

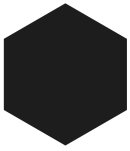
The current explicit values for The Austin Stone Community Church are:

- Ruled by God's Word
- Christ-Centered in Focus
- Empowered by the Holy Spirit
- Reliant on Prayer
- Committed to Covenant Community
- Gospel-Saturated in Discipleship
- Devoted to Equipping the Saints
- Relentless in Mission

As a member of our staff, the employee is expected to fully embrace these core values and seek to teach them to others as well.

Employees of The Austin Stone are expected to become partners (our term for members) of the church, fully embracing the values, mission, and purposes. Additionally, all employees of The Austin Stone are expected to understand, affirm, and adhere to our Affirmation of Faith, bylaws, culture map, and other documents defining the beliefs, culture, and mission of The Austin Stone.





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## **Disclaimer**

The information presented indicates the general nature and level of work expected of employees in this classification. It is not designed to contain, nor to be interpreted as, a comprehensive inventory of all duties, responsibilities, qualifications, and objectives required of employees assigned to this job.

## **Culture and Character**

Employees of The Austin Stone are expected to become partners of the church, fully embracing the values, mission, and purposes. Additionally, all employees of The Austin Stone are expected to understand, affirm, and adhere to our Affirmation of Faith, bylaws, culture map, and other documents defining the beliefs, culture, and mission of The Austin Stone.

Employees must also possess the character qualifications of biblical leadership in the church. At a minimum, each employee must agree and aspire to maturity in these qualifications, invite the authority of church community and leaders as a means of growth in them, and pursue them humbly and faithfully by the power of the Holy Spirit.

Please read [Attributes of Leaders as Employees at The Austin Stone](#) for a greater description of cultural, character, and other aspects of joining our team at The Austin Stone.

*The Austin Stone Community Church is an Equal Opportunity Employer including Women, Minorities, Protected Veterans, and Individuals with Disabilities.*